

Question: How does Donald McGavran describe the importance of “people movements” in growing the church and how should it should be studied?

This article asks how clans, tribes, castes, in short how *peoples* become Christian. Every nation is made up of various layers of strata of society. In many nations each stratum is clearly separated from every other. The individuals in each stratum intermarry chiefly, if not solely, with each other. Their intimate life is therefore limited to their own society, that is, to their own people. They may work with others, they may buy from and sell to the individuals of other societies, but their intimate life is wrapped up with the individuals of their own people.

Individuals of another stratum, possibly close neighbors, may become Christians or Communists without the first stratum being much concerned. But when individuals of their own kind start becoming Christians, that touches their very lives. How do chain reactions in these strata of society begin? *How do peoples become Christian?*

Here is a question to which not speculation but knowledge must urgently be applied. The question is how, in a manner true to the Bible, can a Christian movement be established in some class, caste, tribe or other segment of society which will, over a period of years, so bring groups of its related families to Christian faith that the whole people is Christianized in a few decades? It is of the utmost importance that the Church should understand how peoples, and not merely individuals, become Christian.